



AXIS ST Services

Video Monitoring over the Internet



Video monitoring over the Internet



View from the AXIS STS system template monitoring portal. The user interface is easily modified for your brand and integrated into your end user portal.

Imagine having remote eyes that can see whenever you feel the need to view something you dearly care for. It could be your home when traveling, your summer house, your office or the family-owned store. Imagine also the peace of mind, knowing that your remote eyes will detect unusual events, and immediately notify you with a video recording of the incident.

Axis Communications, the market leader in network video, brings you the Axis Subscriber Technology Services which gives all this and more. Axis provides the components needed to deploy a video monitoring system to subscribers on a large scale.

The shop owner

The corner shop is equipped with an automatic security system. It will shut off at 8:30 in the morning and activate again at 8 p.m. One morning, the owner receives an SMS text message on his way to work. The text message includes a link to a video sequence which shows that his only employee has come to the shop earlier than usual, starting the preparations for the day. Relieved, the owner turns off further alarm notifications, using his phone.

At home

The alarm of your home security system goes off. On your Internet-connected PC at work, you check your surveillance cameras to see what is happening. You discover that it's only the cleaning service who has forgotten to turn off the alarm before entering. Relieved, you turn off the alarm from your PC.

Prevention, protection and planning

Small office, store or home protection – place cameras where you feel the need for the peace of mind of a remote eye. Then, at your leisure, verify that everything at home is as it should be, or be automatically notified via e-mail, SMS or MMS when an unexpected occurrence has been detected.

Zero configuration and installation

Cameras connected to an AXIS STS system are designed for simple self-installation. The cameras will automatically, and without user intervention, be discovered and connected to a pre-configured ST Server. The system automatically handles Network Address Translation (NAT) devices, home routers and firewalls. Dynamic IP addresses, Private IP addresses and NAT Traversal are handled seamlessly. There is no need to let a professional installer into your home; you can set this up yourself.

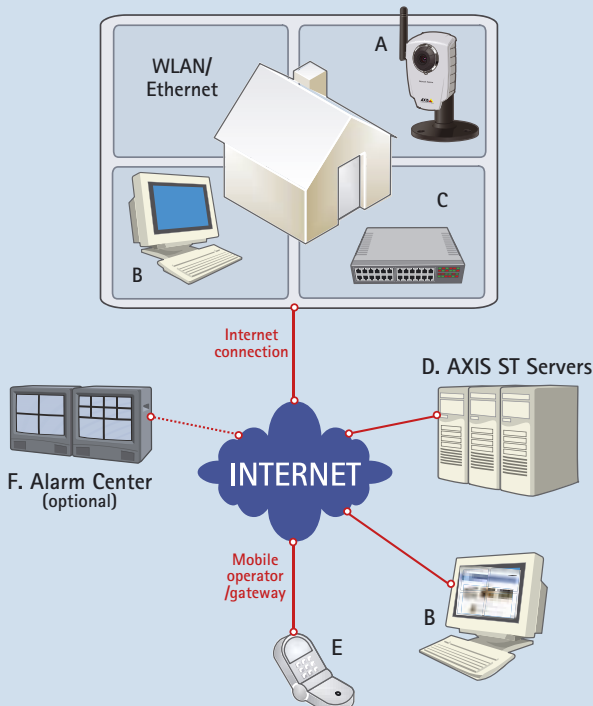
Maintenance

The system requires little or no management by the end user. Updates can be handled automatically by the service provider and the cameras are constantly checked for any malfunction. If the system finds a potential error or malfunction the user will be immediately informed via e-mail and/or SMS.

AXIS Subscriber Technology Services

The AXIS STS System

- Enables easy installation that can be performed by basically any end user. Simply connect cameras to an Internet-connected Ethernet network with DHCP enabled, and the installation is completed.
- Handles seamless operation with dynamic IP addresses, private IP addresses, NAT and NAT Traversal as well as firewalls.
- Secure authentication of users, cameras, as well as encryption of transmitted video and data.
- Live viewing of video and recording of pre/post alarm video sequences.
- Easily customizable look and feel of the user interface using standard web development tools such as HTML or PHP.
- Central management of all cameras in the system, including firmware upgrades.
- Designed for optimal redundancy and scalability with load-balancing functionality.



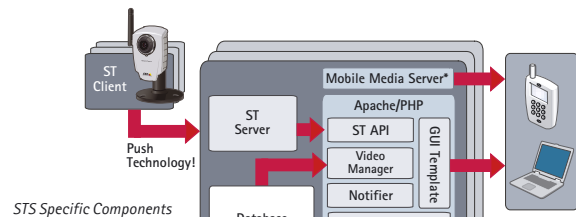
- A - Axis Network Camera with LAN or W-LAN interface
B - PC for browser-based access
C - Internet router or broadband sharing device (NAT)
D - AXIS ST Servers
E - Mobile phone for viewing real-time or recorded video
F - Alarm center connection may be provided as a complementary service to end users

Allow your customers to easily deploy networked video monitoring in their office, store or home by simply using an Internet connection. Live and recorded video can be viewed from standard PCs and mobile phones. Combine Internet and mobile services using AXIS Subscriber Technology Services, and give your customers the benefits of a fully digital surveillance solution. AXIS ST Services provides you with all the key components.

Installation and use

The end user can easily install the surveillance cameras without help. All that is needed is to connect the camera to power and an Internet connection (10BaseT/100BaseTX or Wireless 802.11b/g with DHCP enabled). Once installed, the camera automatically registers at your service portal, and the users will have immediate access to their own personal monitoring system after user registration. Each user has a personal monitoring page which allows for easy-to-use video monitoring, recording, scheduling of notifications and more.

Axis is the ideal partner for modern video monitoring and surveillance solutions. We will assist you in your development and deployment, as well as tailoring logistics according to your needs.



Global Leadership

Frost & Sullivan found Axis Communications to be the definitive market leader in both the global network camera market and the global video server market and honored Axis with the 2006 Frost & Sullivan Market Penetration Leadership award for network video. The combined worldwide network video market is expected to grow at an annual rate of 40 percent and reach \$1.2 billion by 2010.



“Since becoming the first company to launch a network camera in 1996, Axis has remained at the forefront of the fast growing network video market,” said Soumilya Banerjee, research analyst for Frost & Sullivan. *“Through consistent performance and continuous innovation, the company has been able to build and retain its leadership position.”*

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the Nordic List, Mid Cap and Information Technology exchanges. For more information about Axis, please visit our website at www.axis.com.

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